Dad Sturgis

PRELIMINARY PROGRAM

ANNUAL CONVENTION

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

BILOXI, MISSISSIPPI

—

November 2-5, 1951

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HOTEL BUENA VISTA

(Co-hosts: The University of Alabama, Louisiana State University)

(Pre-convention Board meeting, Thursday noon, November 1, through noon Friday)

FRIDAY, NOVEMBER 2

2:00-4:00 ..... REGISTRATION

5:00-6:00 ..... PRESIDENTIAL RECEPTION

Sky Lounge

6:30-7:30 ..... SEAFOOD JAMBOREE

The Deck

8:00-9:30 ..... OPENING SESSION

Hurricane Room—(Section C)

PRESIDING: Seymour Siegel, President, NAEB

WELCOME: Mayor of Biloxi, Representatives of University of Alabama and L.S.U.

RESPONSE AND COMMENTS: Mr. Siegel

KEYNOTE ADDRESS: Senator John Sparkman (Alabama)

SATURDAY, NOVEMBER 3

9:00-10:15 ..... SECOND SESSION

Hurricane Room—(Section C)

PRESIDING: Seymour Siegel

ADDRESS: "EDUCATIONAL BROADCASTERS AS SOCIAL SCIENTISTS" Speaker to be announced.

10:15-10:30 ..... COFFEE

10:30-12:00 ..... PANEL DISCUSSION

"INVENTORY OF RESOURCES FOR EDUCATIONAL BROADCASTING"

Chairman:	Burton Paulu
Gaines:	School Resources
Hudson:	Community Resources
Speece:	United States Department of Agriculture
Dunham:	U. S. Office of Education
Lewis:	United Nations
Heslep:	Atomic Energy Commission
Miles:	NAEB Headquarters Operation

12:30-2:00 ..... LUNCHEON

Rose Room

"STATUS OF EDUCATIONAL RADIO TODAY"
Gen. Telford Taylor

2:30-4:00 ..... PANEL DISCUSSION

Hurricane Room—(Section C)

"UTILIZATION OF RESOURCES IN PROGRAMMING"

CHAIRMAN: Tom Rishworth

PARTICIPANTS: Dorothy Gordon, Kay Lardie, Allen Miller, Robert Shayon, Judith Waller, Bert Parks

4:30.....LEAVE BY BUS FOR NEW ORLEANS

12:00.....LEAVE NEW ORLEANS FOR BILOXI

SUNDAY, NOVEMBER 4

10:00-11:30.....BUSINESS SESSION

Hurricane Room—(Section B)

(Open to members only)

12:00-1:30.....LUNCHEON

Hurricane Room—(Section C)

ADDRESS: "A PHILOSOPHY FOR EDUCATIONAL BROADCASTING"
Charles A. Siepmann

2:00-4:00.....PANEL DISCUSSION

Hurricane Room—(Section B)

"EDUCATIONAL TELEVISION"

Chairman: Dick Hull

TV Costs and Installation: Stasheff and Bartlett
Programming the Television Station: Hunter and Poole
The JCET: Fuller and Steetle
TV's Impact on Radio: Novik

4:30-5:00.....BUSINESS MEETING

Hurricane Room—(Section B)

ELECTION OF OFFICERS FOR 1951-52

(Only certified representatives voting)

6:30-8:00.....DINNER

Hurricane Room—(Section C)

CHAIRMAN: Ralph Steetle

ADDRESS: "WHAT IS THE SOUTH?"—Hodding Carter

8:00-9:30.....EVENING SESSION

Hurricane Room—(Section B)

CHAIRMAN: Seymour Siegel

ADDRESS: "THE FUTURE OF BROADCASTING IN AMERICA"
Wayne Coy, Chairman, Federal Communications Commission

MONDAY, NOVEMBER 5

9:30-12:00 ..... PANEL DISCUSSION

Hurricane Room—(Section C)

CLINIC ON STATION OPERATION

CHAIRMAN: William B. Levenson

PARTICIPANTS: Buck, Jukes, McKeown, Fleming, McAndrews, McCarty, Sener, Morton

RESOURCE PERSONNEL FOR CONVENTION: Millard Faught, Gertrude Broderick, Kenneth Bartlett, Keith Tyler

The following "hands-outs" will be distributed at registration:

How To Get A 10 Watt Station On The Air

How To Get A TV Station On The Air

Some Technical Problems In Television

A Philosophy For Educational Broadcasting

The NAEB Tape Network In Operation

Director of Educational Stations

Program Sources

Station Operation Forms

Allerton House Reports

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

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